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0998892-120301

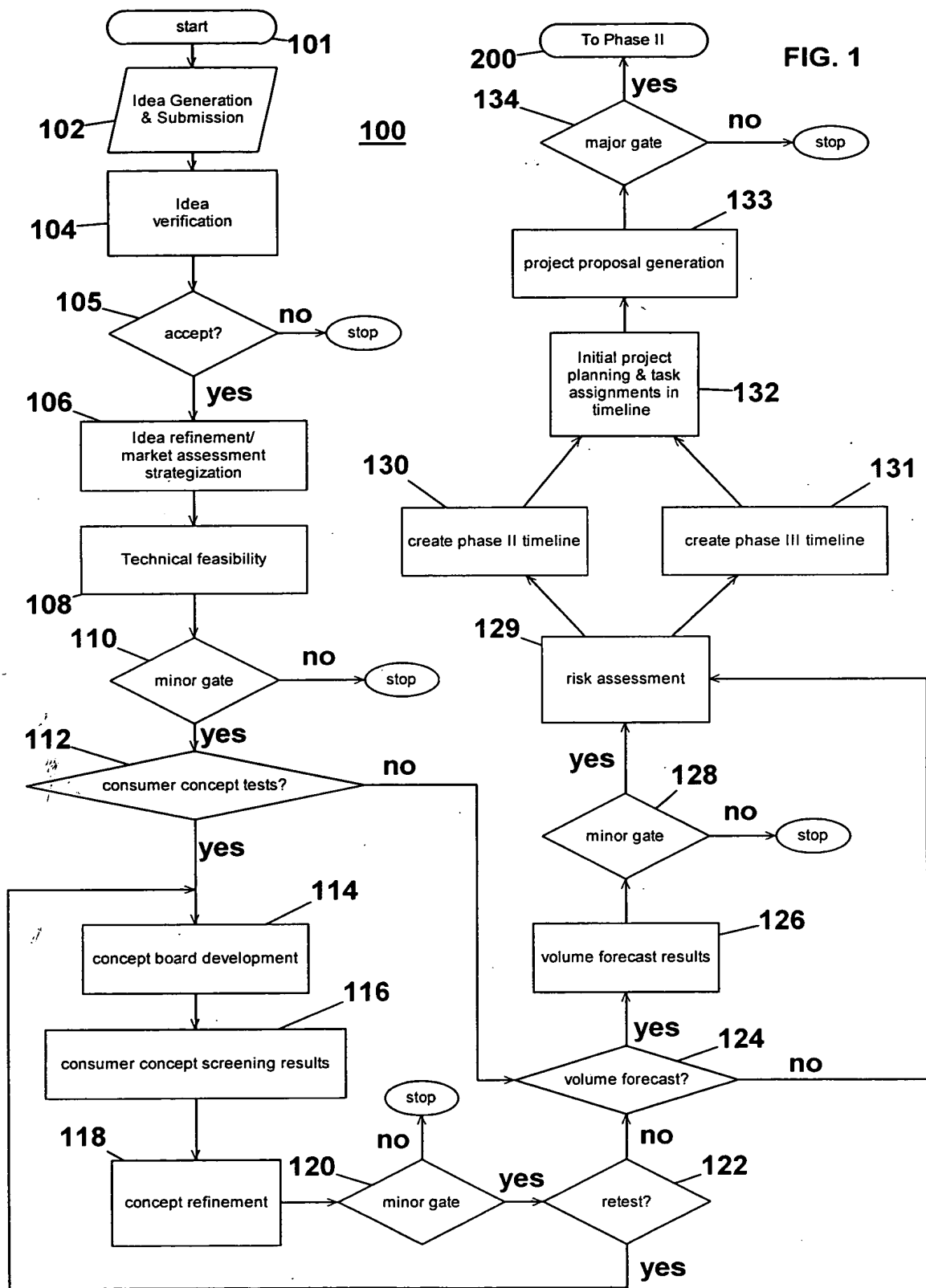


FIG. 2

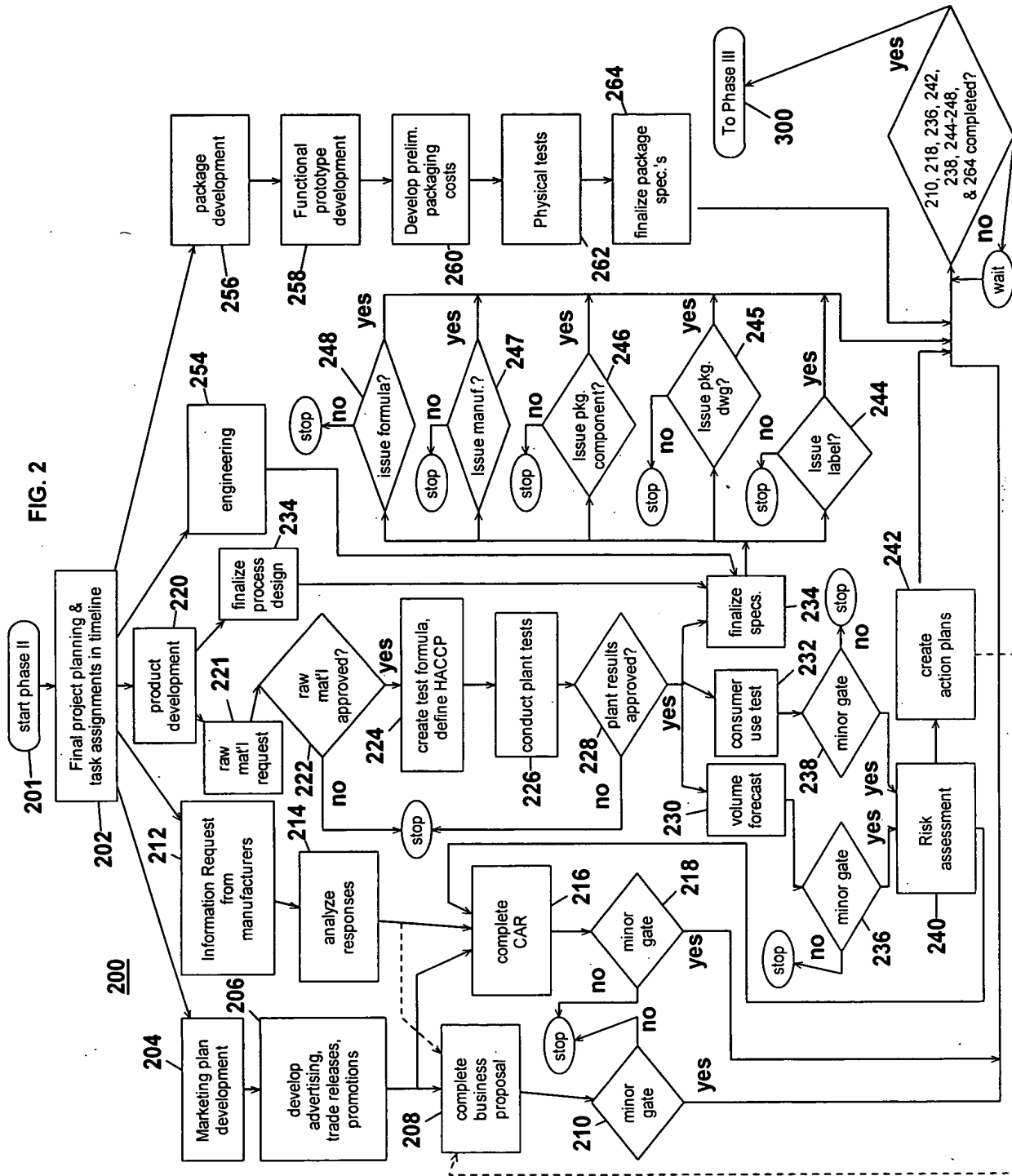
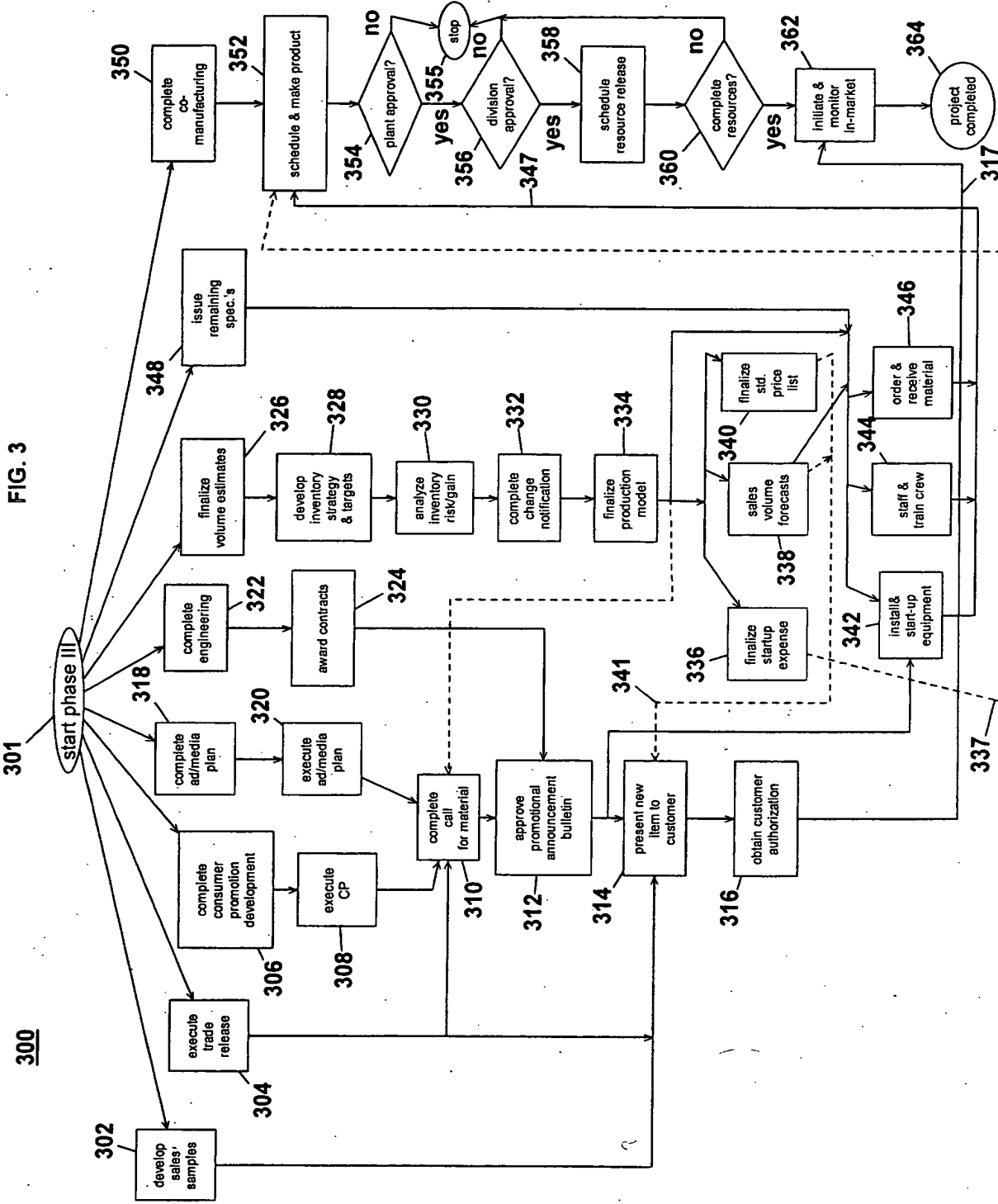
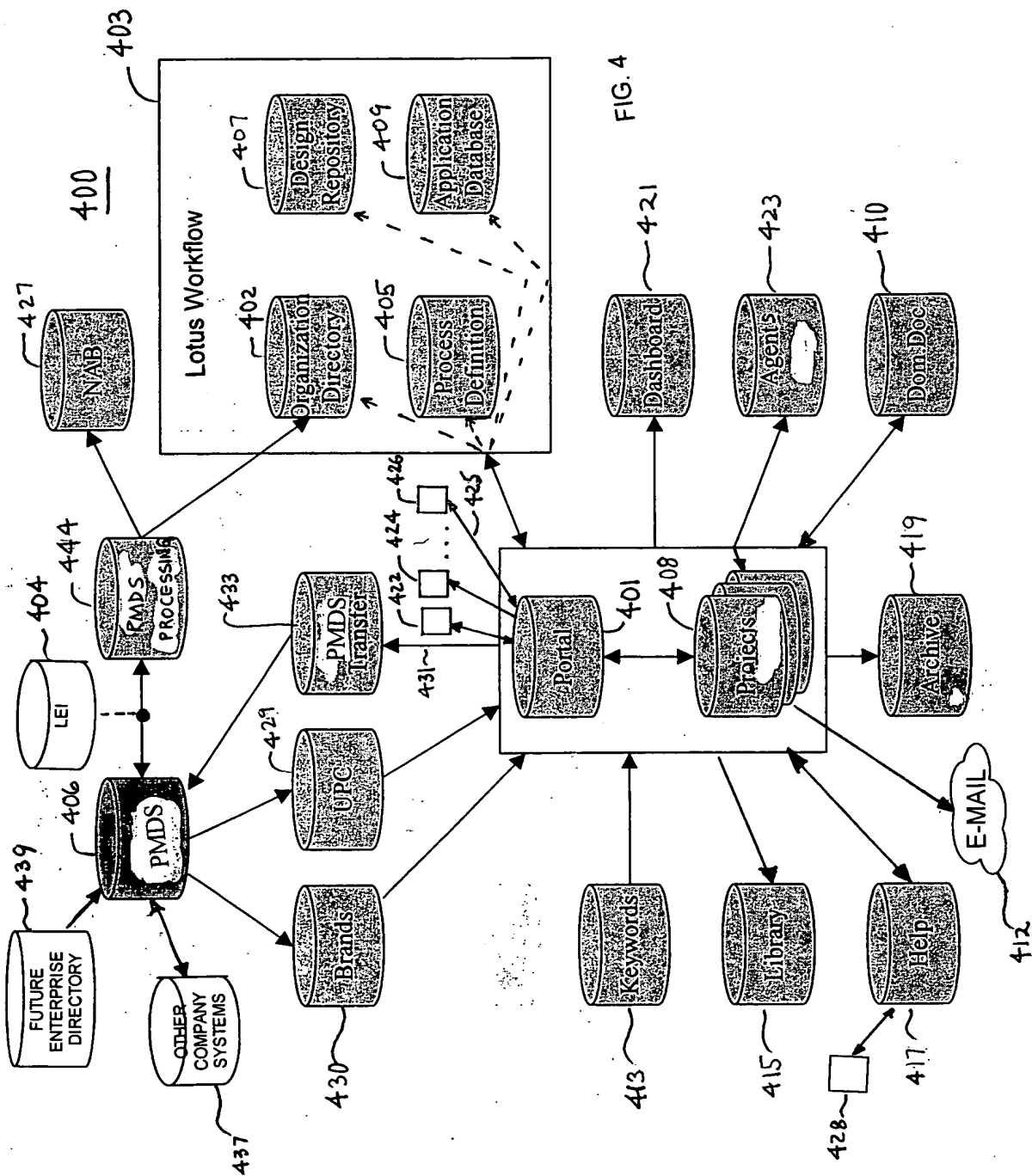


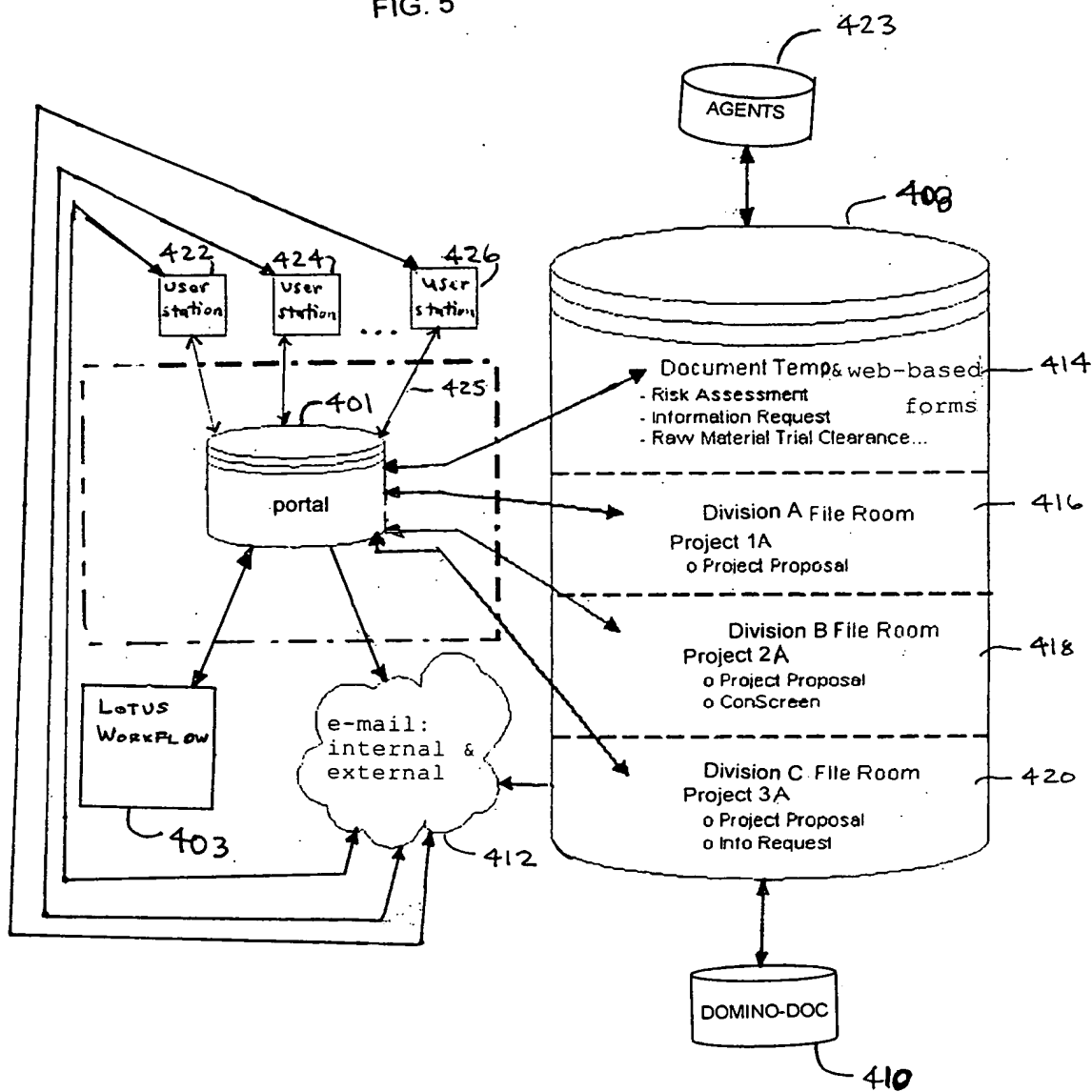
FIG. 3





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FIG. 5



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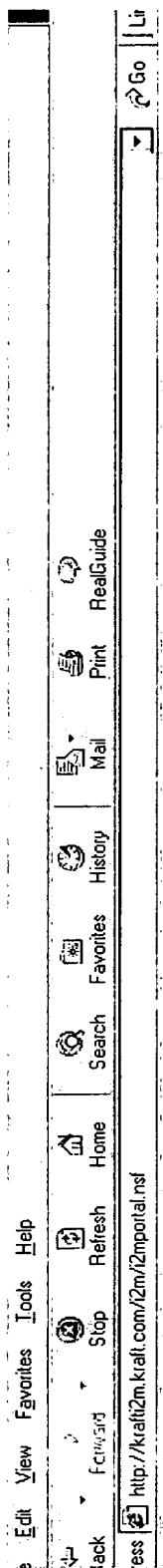


FIG. 6



Idea to Market

Please enter your Username and Password

Username:

Password:

Login



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File View Favorites Tools Help
Back Forward Stop Refresh Home Search Favorites History Mail Print RealGuide
Address: http://kraft2m.kraft.com/2m/2mportal.nsf

Work
My Projects

FIG. 7A

Project Name: Late Tasks: My New Tasks: Planned End: Current End:

Project Name	Late Tasks	My New Tasks	Planned End	Current End
Preservatives			02/19/2002	02/26/2002
Portion Control 2Sct			03/20/2002	03/20/2002
CC-Kosher for Passover			04/03/2002	04/05/2002
Project SQUID			10/03/2002	
Non-Barrier Whipped Cup			03/12/2002	03/13/2002
CC-Shack Bars Pkg re-design/re-r			06/14/2002	05/23/2002
Hercules Packaging			05/14/2002	08/02/2002
CC- Devo Whipped			06/18/2002	07/30/2002
CC-Phila Blue Door Club Shipper				12/06/2001
Girlscout			02/24/2003	12/03/2002
Chocolate Cream Oreo Cheesecake			12/12/2001	01/23/2002
CC-Po99 3# Loaf			06/07/2002	06/06/2002
Shrink-Wrap MasterPack			03/28/2003	03/07/2003

Select a Division -- Web Page Dialog

Work

Select a Division

To Create a project, highlight a division on the list and click Create.

Local Internet

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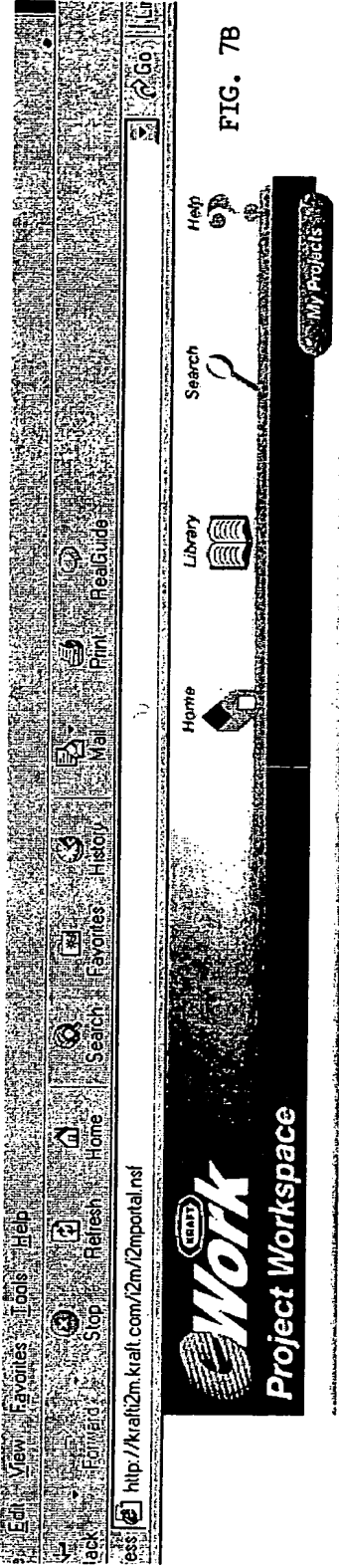


FIG. 7B

CC-Snack Bars Pkg re-design/re-name

View Timeline	Documents	Team	Project Info	Project Admin	Status
Start Date	End Date	Start Date	End Date	Start Date	End Date

- ✓ Complete Project Setup & Phase 1 Timeline
- ✓ GATE - Route Project Proposal for Approval
- ✗ Complete & Issue CN-Finished Goods (FG)

06/03/2001	06/03/2001	Complete
06/27/2001	06/27/2001	Complete
02/07/2002	02/21/2002	Pending

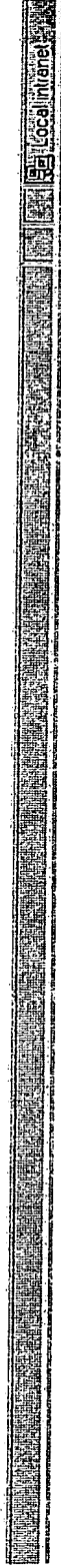


FIG. 7C

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Go

Home Search Library Help

Work
Project Workspace

CC-Snack Bars Pkg re-design/re-name

My Tasks View Timeline Team Project Info Project Admin

Send Documents or Links - Microsoft Internet Explorer provided by Kraft Foods...

Documents

- 42_5g.doc
- 42_5g.doc
- ATT4YZ5.doc
- 42_5q2s.doc
- Project Proposal
- ATT4YIUS.doc
- ATT4YZ5.doc
- 42_5q3s.doc
- 42_5q3s.doc
- 42_5q2s.doc
- ATT4YIUS.doc

Send Documents:

To: *

Subject:

Email Body:

Send As: ☐ Links ☒ Attachments

- ☐ 42_5g.doc
- ☐ 42_5g.doc
- ☐ 42_5g.doc
- ☐ 42_5g.doc

Local intranet

PROJECT 26886660

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Address: http://kraft2m.kraft.com/12m/12mportal.nsf

Go

Kraft

Project Workspace

Home Search Library Help

FIG. 7D

CC-Snack Bars Pkg re-design/re-name

My Tasks View Timeline Documents Project Info Project Admin

Send Email

Project Leader: Amy Hannus ahannus@kraft.com

Change Agent: Karen Gannon kgannon@kraft.com

Untitled - Message (Rich Text)

File Edit View Insert Format Tools Actions Help

Send % Bold Italic Underline Link Unlink Insert Image Insert Table Insert Template Options...

To: Hannus, Amelia C.; Gannon, Karen; Gates, Christa A.; Zoellner, Monica L.; Rotermund, Jon

Cc:

Bcc:

Subject:

Jeff Rosnow - Kraft Strategic Initiatives Group

Phone: (608)285-6032 or ext. 46032

Fax: (608)285-6109

Email: jrosnow@kraft.com

Local intranet

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File Edit View Favorites Tools Help

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Address: http://kraft2m.kraft.com/2m/2mportal.nsf

Go

Work
Project Workspace

Home Search Library Help

FIG. 7E

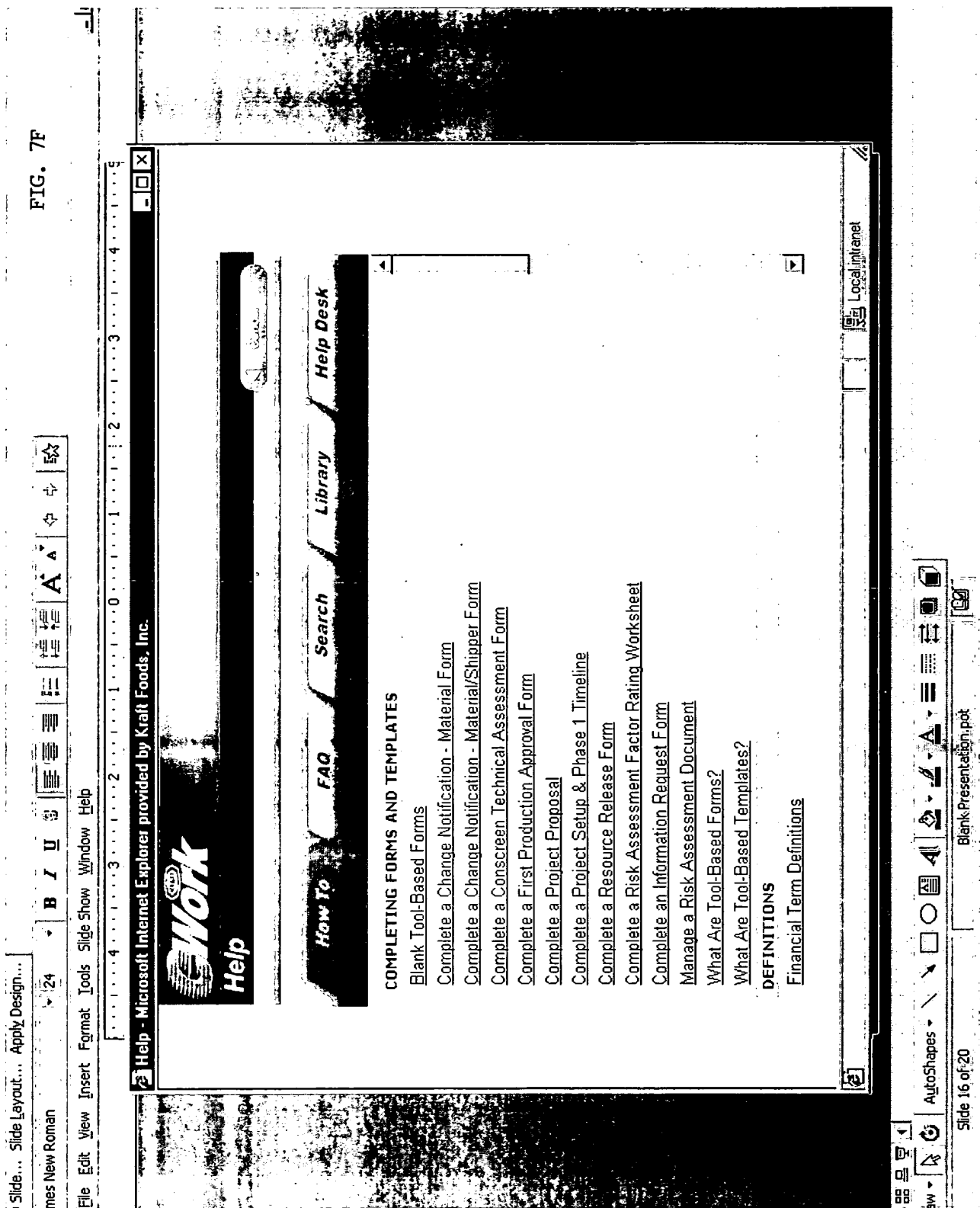
CC-Snack Bars Pkg re-design/re-name

My Tasks View Timeline Documents Team Project Info

Add or Remove Tasks	Phase I	Phase II	Phase III
Edit Task Owners or Durations	Phase I	Phase II	Phase III
Work with Task Durations	Phase I	Phase II	Phase III
Update Project Team	Update Team		
Update Project Information	Update Project		
Put Project on Hold	Hold		

00000000000000000000000000000000

FIG. 7F



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FileEditViewFavoritesToolsHelp

BackForwardStopRefreshHomeSearchFavoritesHistoryMailPimRealGuide

http://12mdashboard.kraft.com/12m/12mdashboard.nsf/1s-projects?OpenPage&division=KCD&mode=project

FIG. 7G

Timeline Summary For KCD

Project Name	Brand Maint		Production		Quality	
	Planned End	Current End	Planned End	Current End	Planned End	Current End
CC- Devo Whipped	06/18/2002	07/30/2002	2	Issue Product Spec. Family (inc. P	03/04/2002	
CC-Po99 3# Loaf	06/07/2002	06/06/2002	2	Issue Product Spec. Family (inc. P		
Non-Barrier Whipped	03/12/2002	03/13/2002	2	Issue Pkg Component & Drawing(s)		
Shrink-Wrap MasterPa	03/28/2003	03/07/2003	2	Issue Pkg Component & Drawing(s)		

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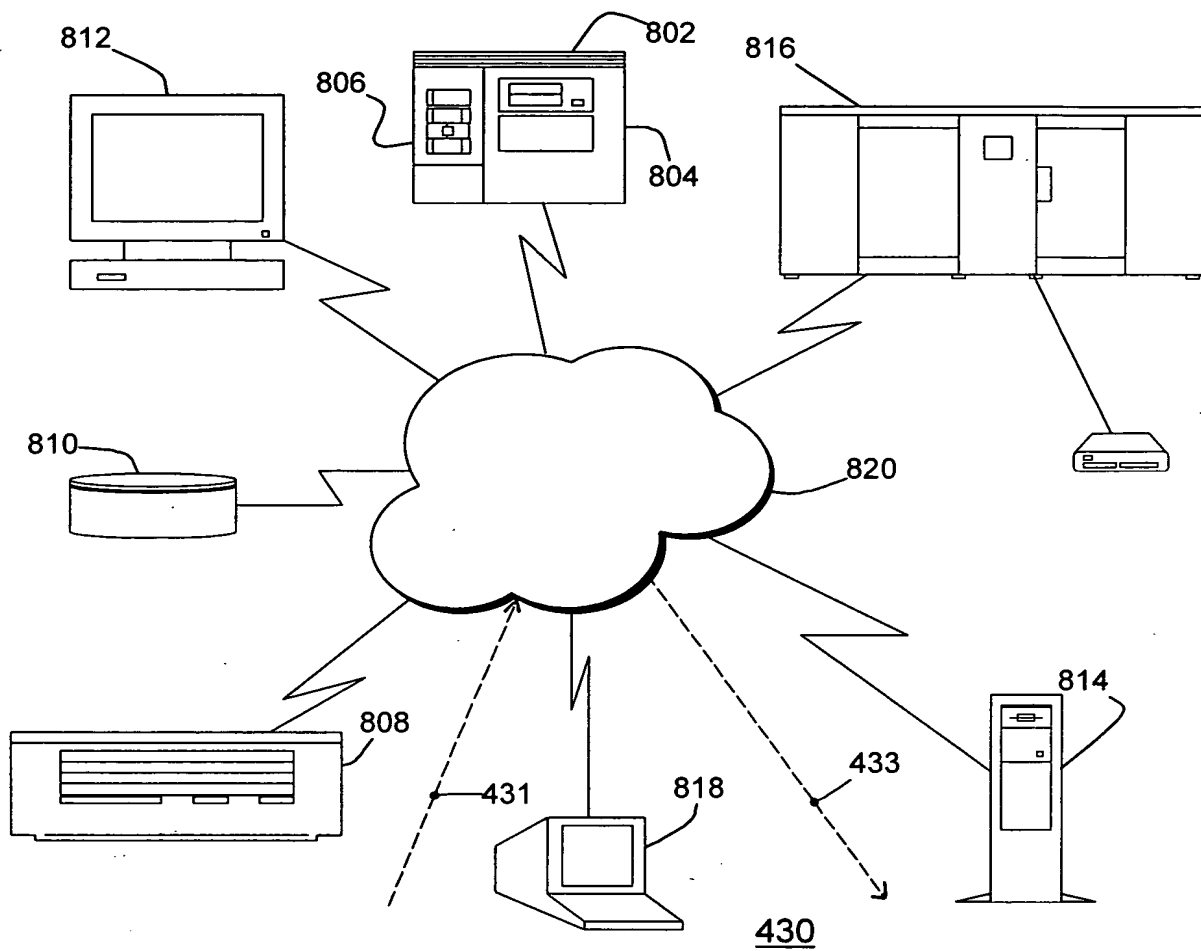


Fig. 8

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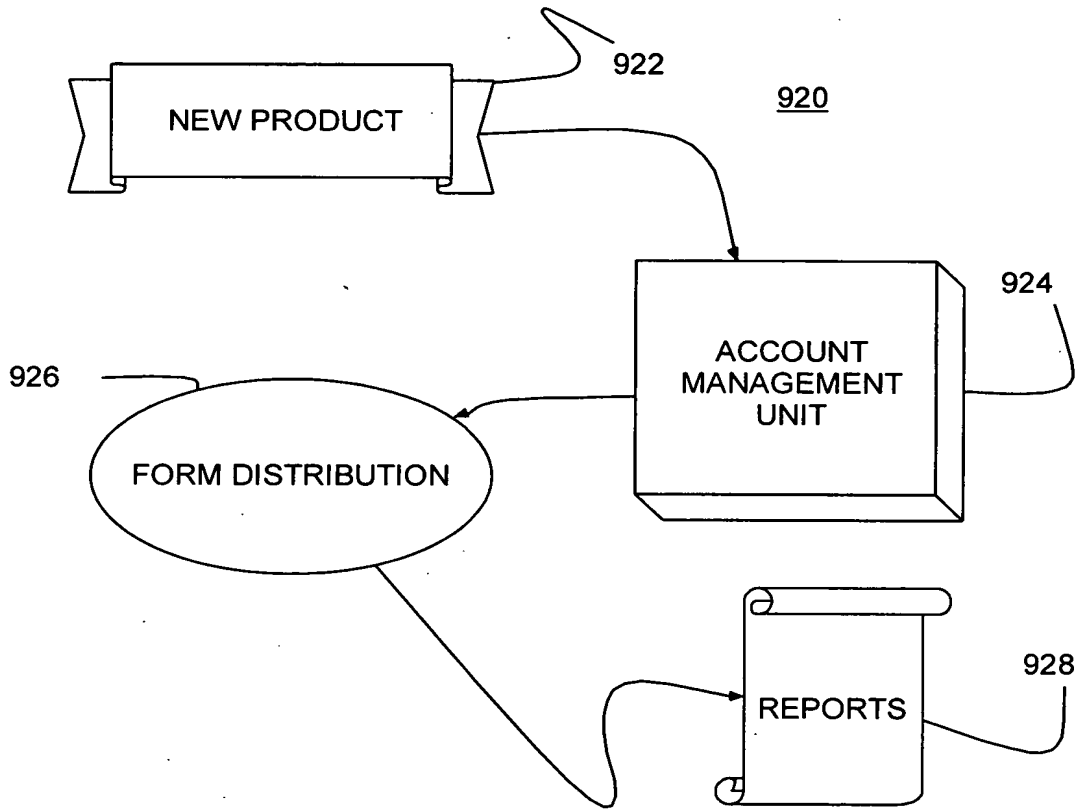
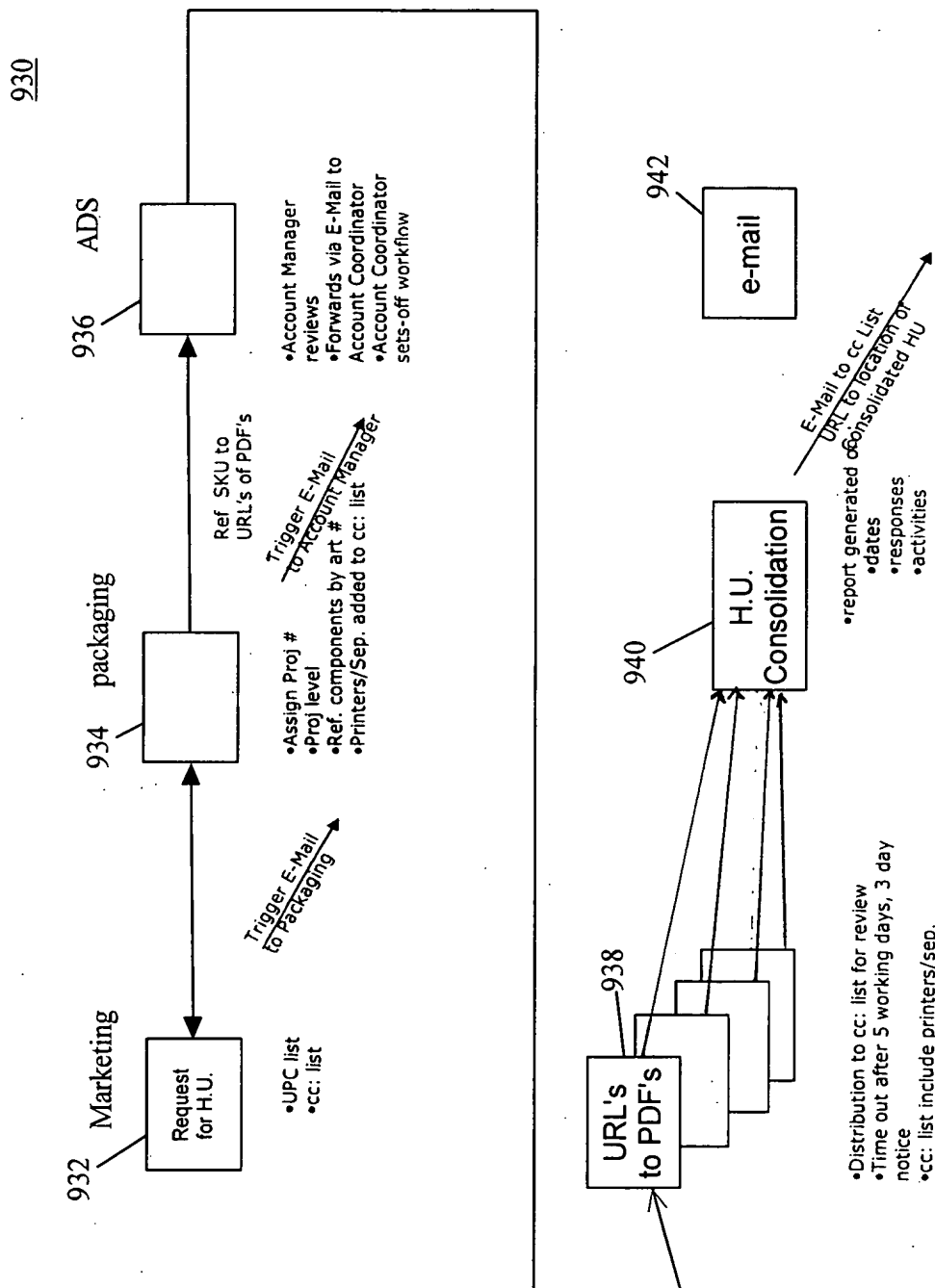


Fig. 9A

FIG. 9B



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FIG. 9C

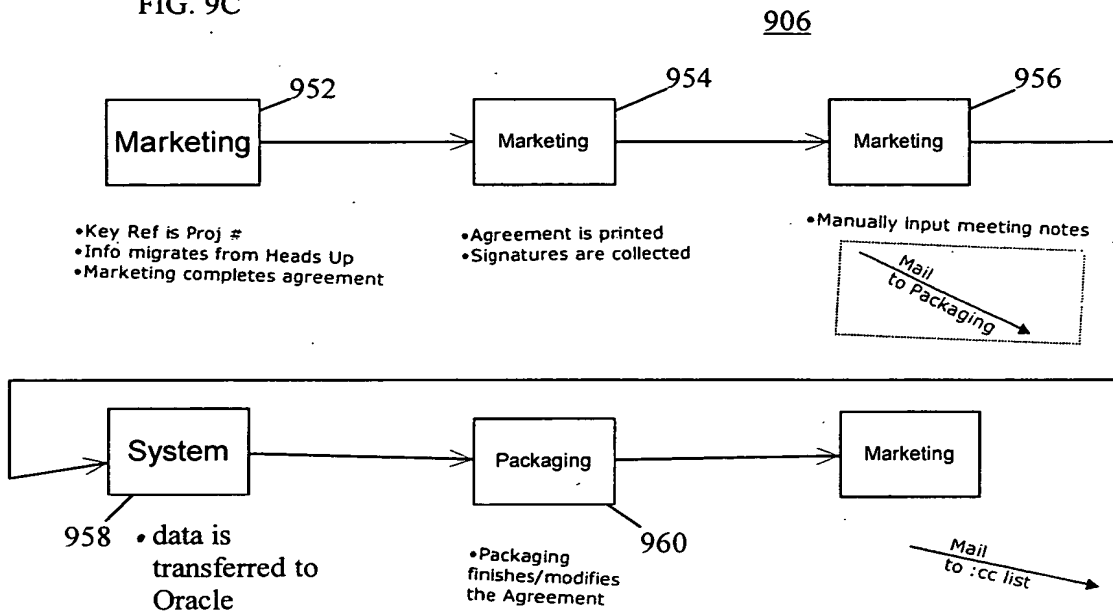
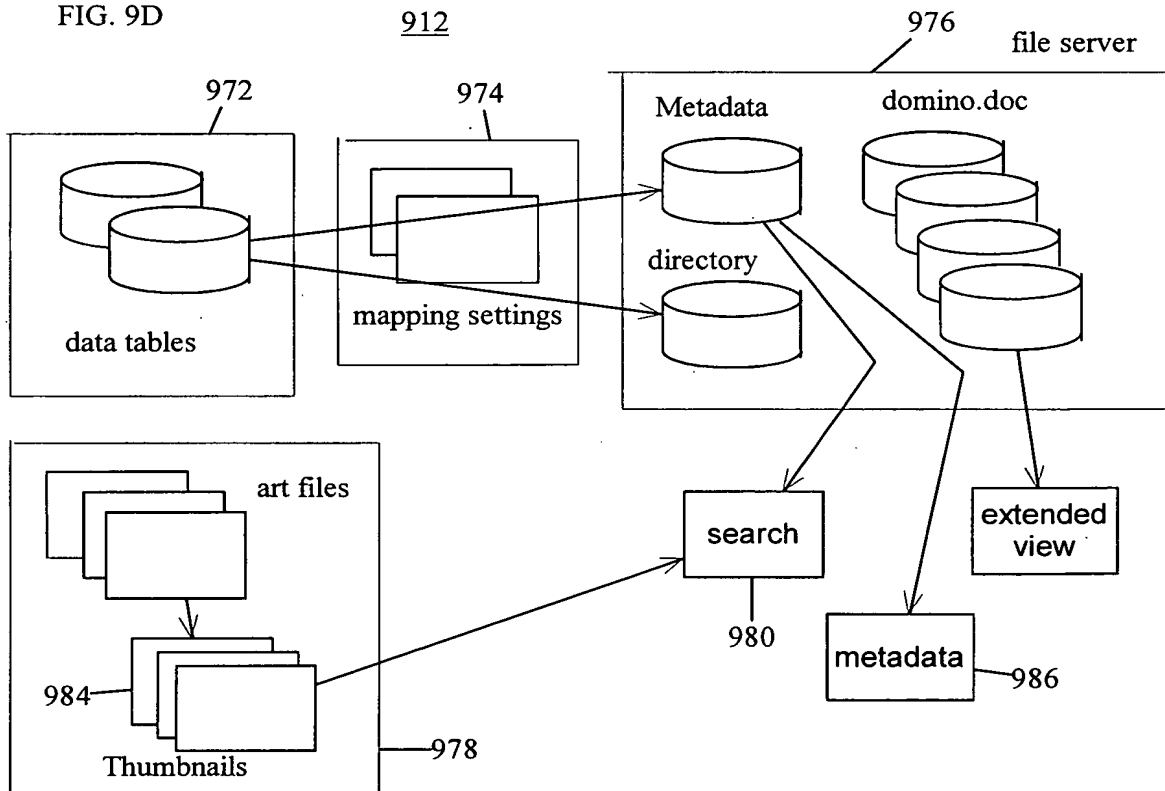


FIG. 9D



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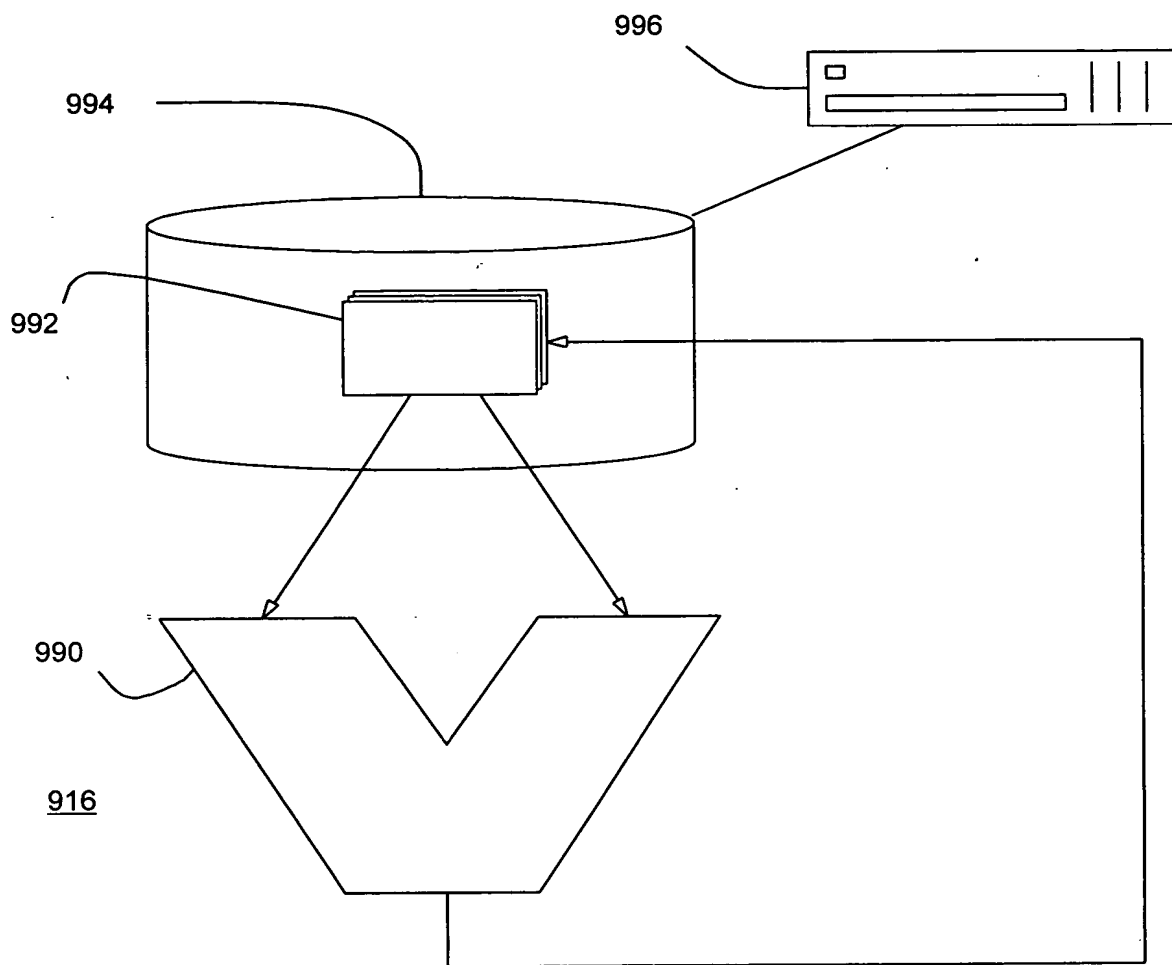
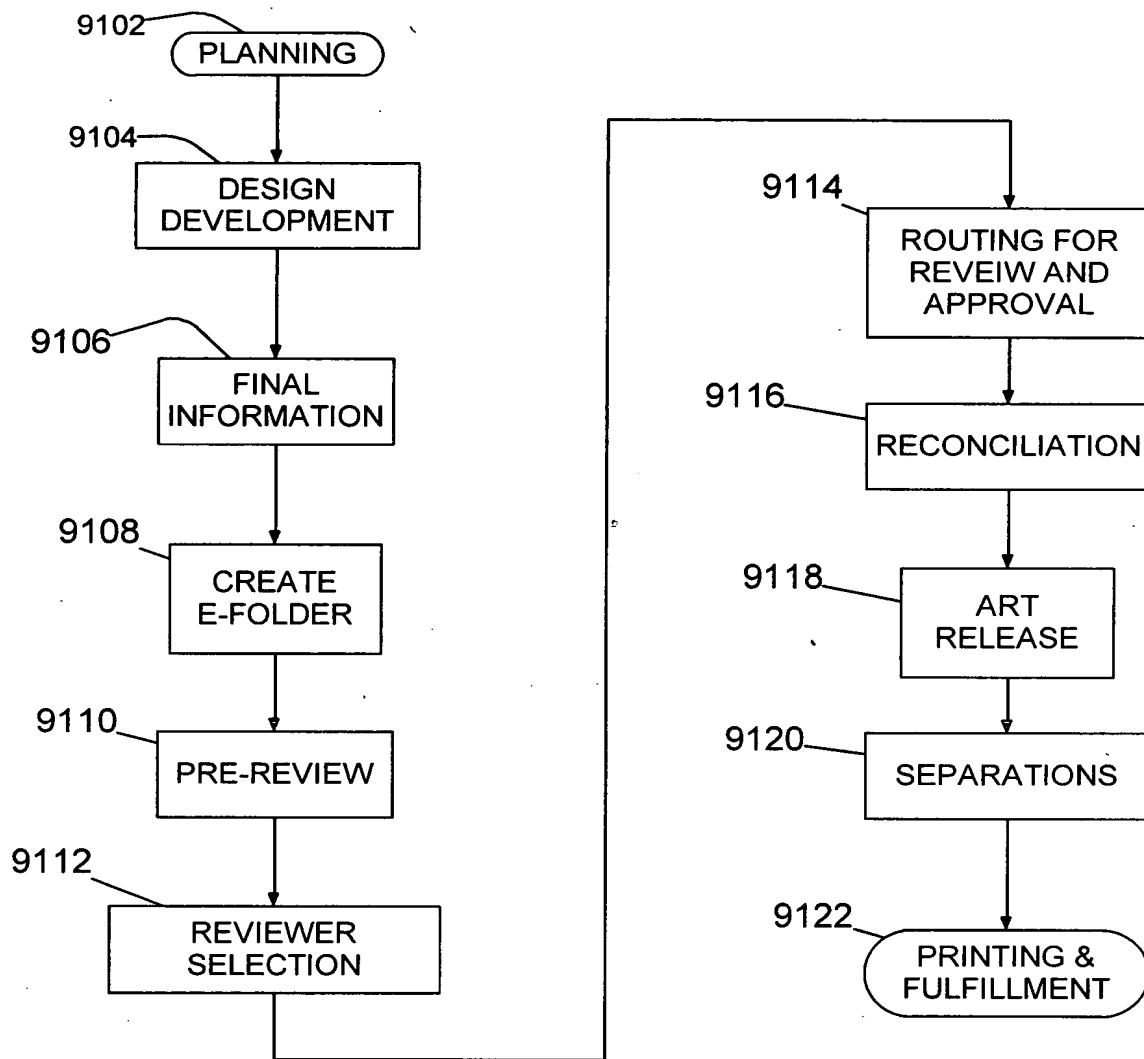


Fig. 9E

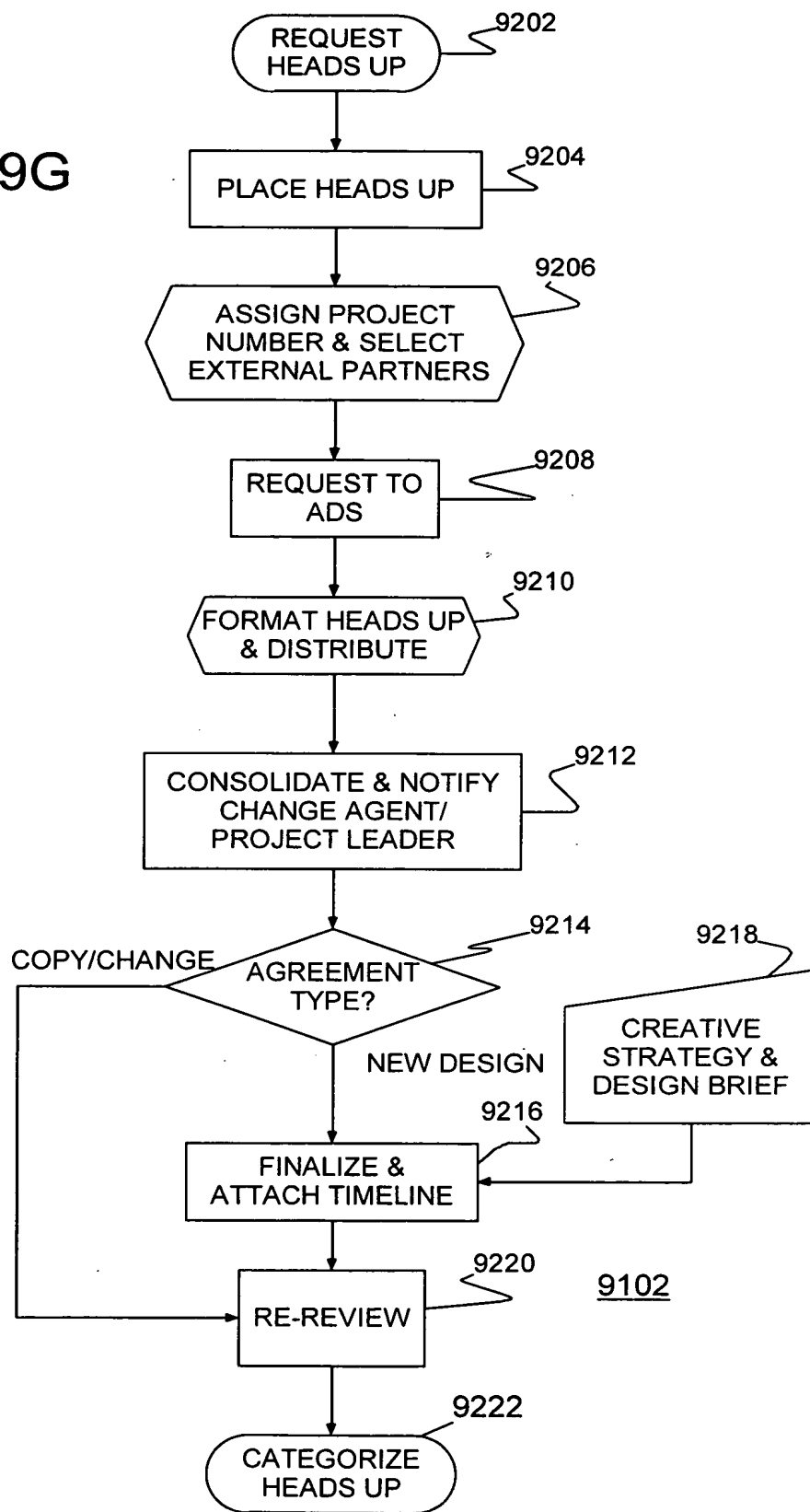
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9100

Fig. 9F

Fig. 9G



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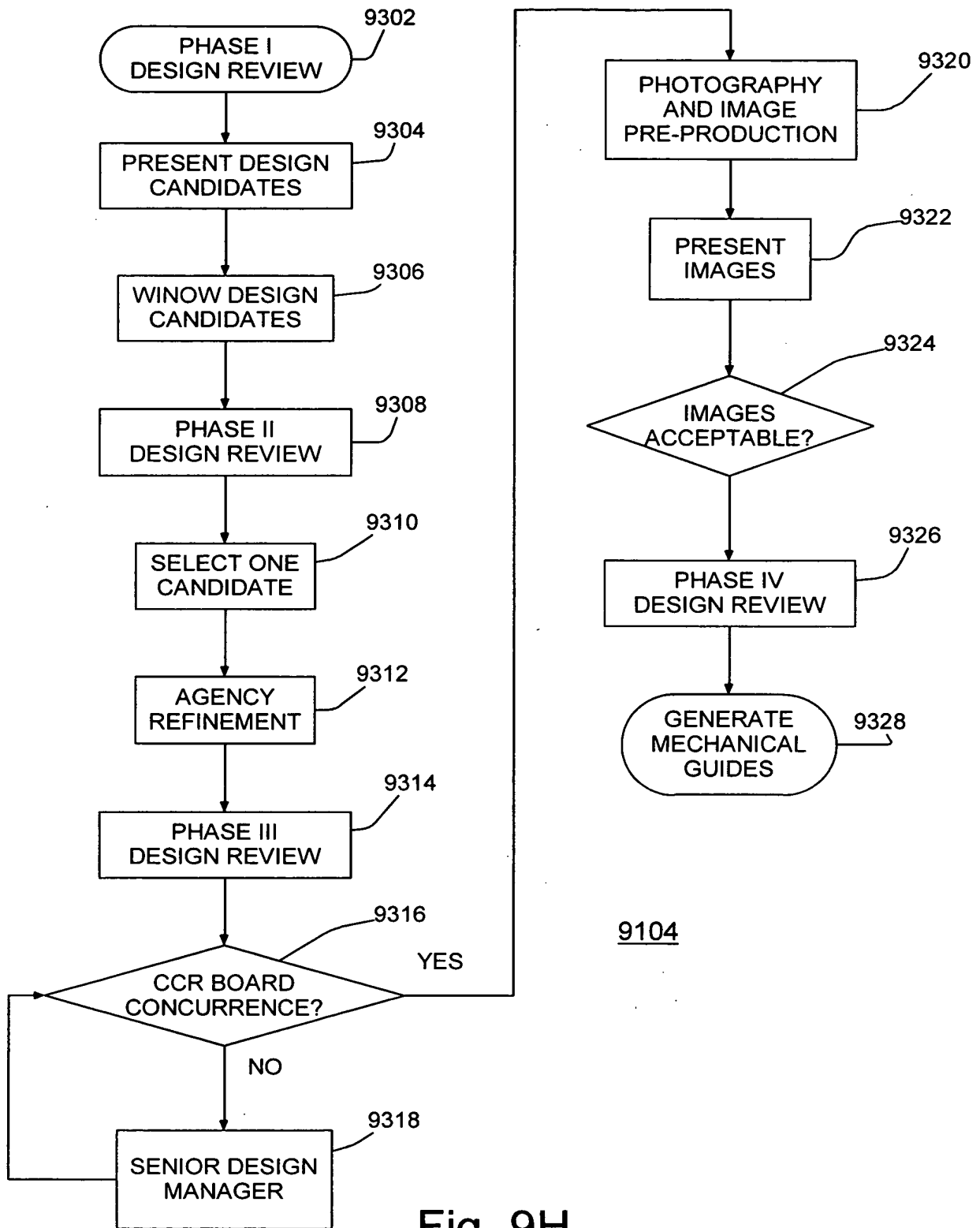


Fig. 9H

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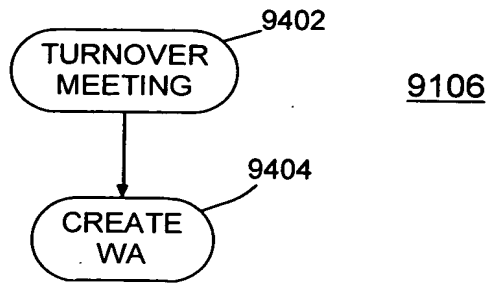


Fig. 9I

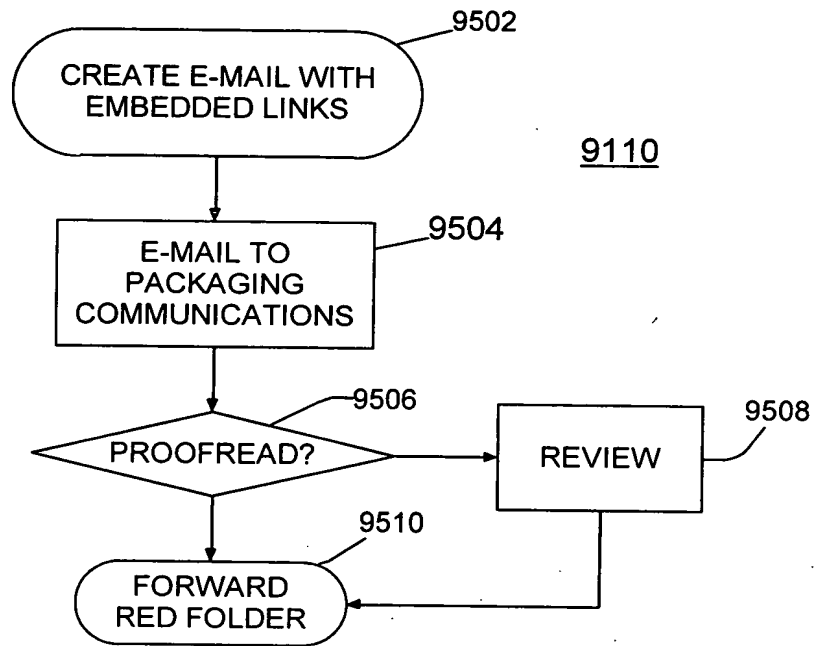


Fig. 9J

Fig. 9K

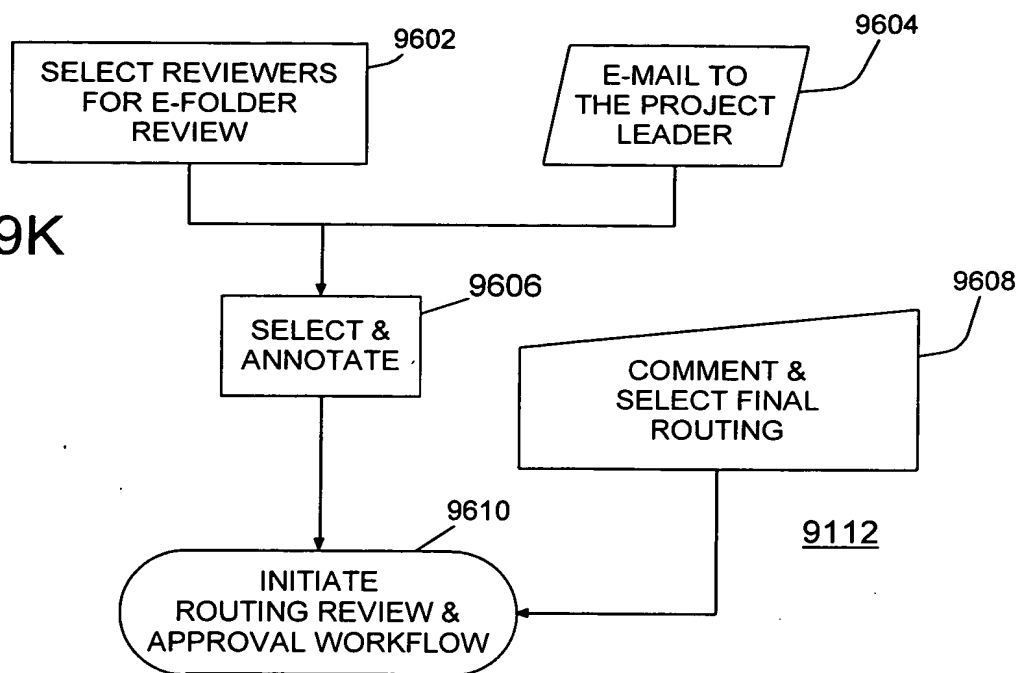
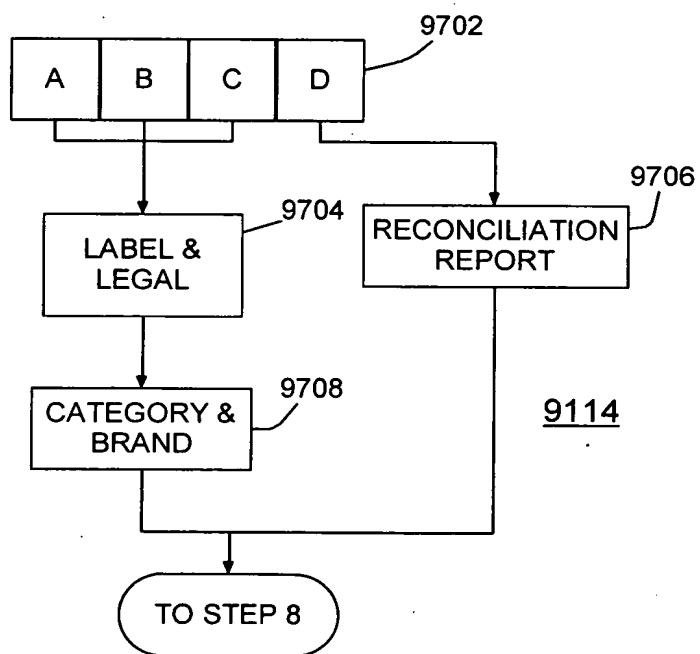


Fig. 9L



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105921 25835550

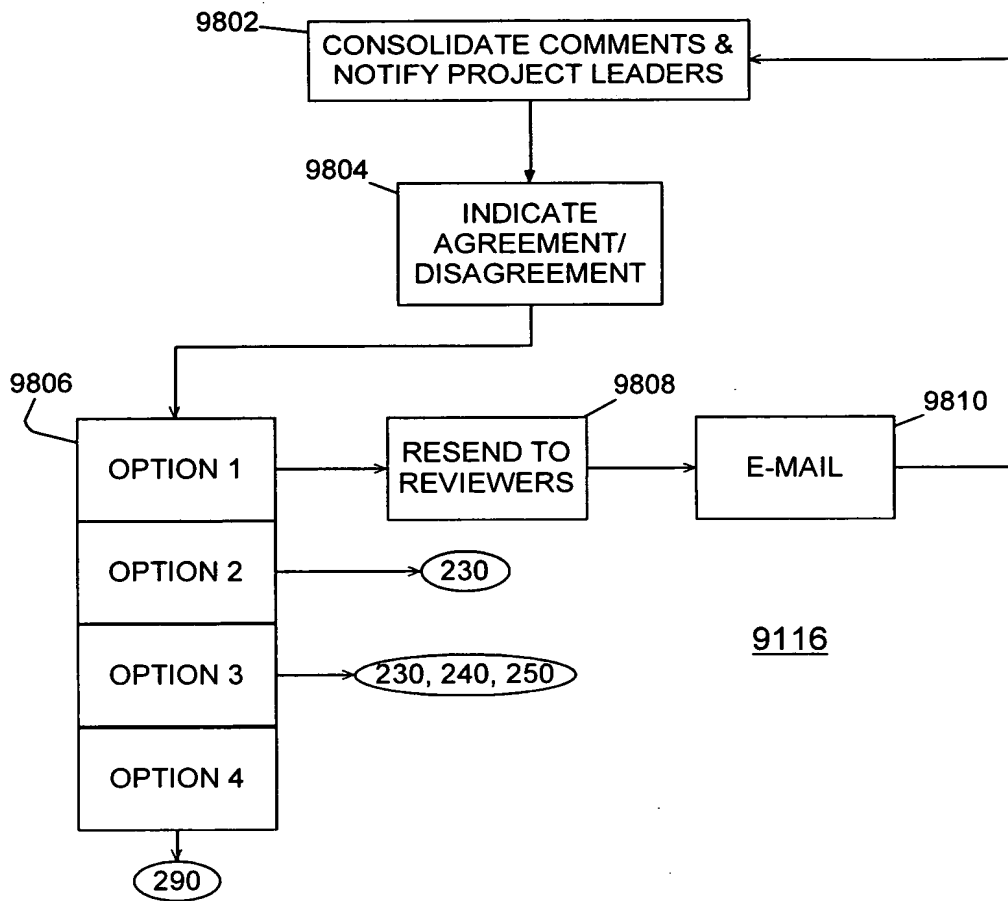


Fig. 9M

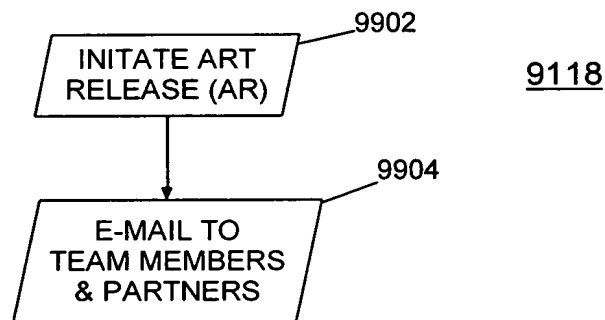


Fig. 9N